



Course Syllabus

1	Course title	Portfolio Management	
2	Course number	1603425	
3	Credit hours	3	3
	Contact hours (theory, practical)	3	
4	Prerequisites/corequisites	Investment Management	
5	Program title	BA Finance	
6	Program code	03	
7	Awarding institution	University of Jordan	
8	School	Business School	
9	Department	Finance	
10	Course level	BA	
11	Year of study and semester (s)	2021/2022 First	
12	Other department (s) involved in teaching the course		
13	Main teaching language	English	
14	Delivery method	<input checked="" type="checkbox"/> Face to face learning <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online	
15	Online platforms(s)	<input checked="" type="checkbox"/> Moodle <input checked="" type="checkbox"/> Microsoft Teams <input type="checkbox"/> Skype <input type="checkbox"/> Zoom <input type="checkbox"/> Others.....	
16	Issuing/Revision Date	17/10/2022	

17 Course Coordinator:

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**18 Other instructors:**

Name:

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Phone number:

Email:

Contact hours:

Name:

Office number:

Phone number:

Email:

Contact hours:

19 Course Description:

This course involves the advanced study of security analysis, security selection techniques, and portfolio management. The objective is to use these tools to develop a rational way of thinking commonly used to model investment environment that helps in investment decision making process.



20 Course aims and outcomes:

A- Aims:

to use the different tools stated in the course description to develop a rational way of thinking commonly used to model investment environment that helps in investment decision making process

B- Students Learning Outcomes (SLOs):

Upon successful completion of this course, students will be able to:

1. Develop and evaluate measures of investment risk and return.
2. Clarify and thoroughly analyze the concept of risk diversification in the context of portfolio construction theory.
3. Explain how individual risk preferences can be incorporated into investor's investment decision.
4. Introduce common security pricing models (namely, the Capital Asset Pricing Model (CAPM) and the Arbitrage Pricing Theory (APT)).
5. Demonstrate the concept of market efficiency as it relates to security price informativeness

SLOs SLOs of the course	SLO (1)	SLO (2)	SLO (3)	SLO (4)
1 Develop and evaluate measures of investment risk and return.	✓		✓	
2 Clarify and thoroughly analyze the concept of risk diversification in the context of portfolio construction theory.		✓		
3 Explain how individual risk preferences can be			✓	



incorporated into investor's investment decision.				
4 Demonstrate the concept of market efficiency as it relates to security price informativeness	✓			✓

21. Topic Outline and Schedule:

Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources
1	1.1	Introduction	1	Face to Face	Class	Synchronous	Exam	Textbook
	1.2	Introduction	1	Face to face	Class	Synchronous	Exam	Textbook
	1.3	Introduction	1	Online	MS Teams	Synchronous	Exam	Textbook
2	2.1	Investment: Background and Issues	1	Online	MS Teams	Synchronous	Exam	Textbook
	2.2	Investment: Background and Issues	1	Face to Face	Class	Synchronous	Exam	Textbook
	2.3	Investment: Background and Issues	1	Face to face	Class	Synchronous	Exam	Textbook
Week	Lecture	Topic	Intended Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods	Resources

3	3.1	Risk and Return: Past and Prologue	2	Online	MS Teams	Synchronous	Exam	Textbook
	3.2	Risk and Return: Past and Prologue	2	Face to Face	Class	Synchronous	Exam	Textbook
	3.3	Risk and Return: Past and Prologue	2	Face to Face	Class	Synchronous	Exam	Textbook
4	4.1	Efficient Diversification	2	Face to Face	Class	Synchronous	Exam	Textbook
	4.2	Efficient Diversification	2	Face to Face	Class	Synchronous	Exam	Textbook
	4.3	Efficient Diversification	2	Online	MS Teams	Synchronous	Exam	Textbook
5	5.1	Efficient Diversification	4	Online	MS Teams	Synchronous	Exam	Textbook
	5.2	Efficient Diversification	4	Face to Face	Class	Synchronous	Exam	Textbook
	5.3	Efficient Diversification	4	Face to Face	Class	Synchronous	Exam	Textbook
6	6.1	Efficient Diversification	3	Face to Face	Class	Synchronous	Exam	Textbook
	6.2	Efficient Diversification	3	Face to Face	Class	Synchronous	Exam	Textbook
	6.3	Efficient Diversification	3	Face to Face	Class	Synchronous	Exam	Textbook
7	7.1	Capital Asset Pricing and Arbitrage Pricing Theory	3	Face to Face	Class	Synchronous	Exam	Textbook
	7.2	Capital Asset Pricing and Arbitrage Pricing Theory	3	Face to Face	Class	Synchronous	Exam	Textbook

	7.3	Capital Asset Pricing and Arbitrage Pricing Theory		Online	MS Teams	Synchronous	Exam	Textbook
8	8.1	Capital Asset Pricing and Arbitrage Pricing Theory	3	Online	MS Teams	Synchronous	Exam	Textbook
	8.2	Capital Asset Pricing and Arbitrage Pricing Theory	3	Face to Face	Class	Synchronous	Exam	Textbook
	8.3	Capital Asset Pricing and Arbitrage Pricing Theory	3	Face to Face	Class	Synchronous	Exam	Textbook
9	9.1	Capital Asset Pricing and Arbitrage Pricing Theory	2,4	Face to Face	Class	Synchronous	Exam	Textbook
	9.2	Capital Asset Pricing and Arbitrage Pricing Theory	2,4	Face to Face	Class	Synchronous	Exam	Textbook
	9.3	Capital Asset Pricing and Arbitrage Pricing Theory	2,4	Face to Face	Class	Synchronous	Exam	Textbook
10	10.1	Efficient Market Hypothesis	2,4	Face to Face	Class	Synchronous	Exam	Textbook
	10.2	Efficient Market Hypothesis		Face to Face	Class	Synchronous	Exam	Textbook
	10.3	Efficient Market Hypothesis	2,4	Face to Face	Class	Synchronous	Exam	Textbook

11	11.1	Efficient Market Hypothesis	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	11.2	Efficient Market Hypothesis	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	11.3	Efficient Market Hypothesis	1,3	Face to Face	Class	Synchronous	Exam	Textbook
12	12.1	Behavioral Finance and Technical Analysis	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	12.2	Behavioral Finance and Technical Analysis	1,3	Face to Face	Class	Synchronous	Exam	Textbook
	12.3	Behavioral Finance and Technical Analysis	1,3	Online	MS Teams	Synchronous	Exam	Textbook
13	13.1	Equity Valuation	2	Online	MS Teams	Synchronous	Exam	Textbook
	13.2	Equity Valuation	2	Face to Face	Class	Synchronous	Exam	Textbook
	13.3	Equity Valuation	2	Face to Face	Class	Synchronous	Exam	Textbook
14	14.1	Equity Valuation	3	Face to Face	Class	Synchronous	Exam	Textbook
	14.2	Equity Valuation	3	Face to Face	Class	Synchronous	Exam	Textbook
	14.3	Portfolio Performance Evaluation	2	Face to Face	Class	Synchronous	Exam	Textbook
15	15.1	Portfolio Performance Evaluation	3	Face to Face	Class	Synchronous	Exam	Textbook



	15.2	Portfolio Performance Evaluation	3	Face to Face	Class	Synchronous	Exam	Textbook
	15.3	Portfolio Performance Evaluation	3	Face to Face	Class	Synchronous	Exam	Textbook

22 Evaluation Methods:

Opportunities to demonstrate achievement of the SLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	SLOs	Period (Week)	Platform
Midterm	30	1,2,3,4	1,3,4	Week 7	Face to face
Second	20	All	1,2,3,4,5	Week 15	Face to face
Final	50	All	1,2,3,4,5	Week 16	Face to Face

23 Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):



24 Course Policies:

- A- Attendance policies: According to The University's Policy
- B- Absences from exams and submitting assignments on time: No make ups will be held
- C- Health and safety procedures: According to The University of Jordan health policy
- D- Honesty policy regarding cheating, plagiarism, misbehavior: Any attempts of plagiarism or cheating, student will be considered failed the course.
- E- Grading policy: According to the University's grading system
- F- Available university services that support achievement in the course: As provided by The University.

25 References:

- A- Required book(s), assigned reading and audio-visuals:
Essentials of Investments, latest edition, Global Edition, by Bodie, Kane, and Marcus.
- B- Recommended books, materials, and media:
Will be provided during the semester.

26 Additional information:

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Name of Course Coordinator: Muhanned Obeidat Signature: M.H. Obeidat Date: 17/10/2022

Head of Curriculum Committee/Department: Dr. Majd Iskndarani Signature: 17/10/2022



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